



A small “notebooktent” becomes a favoured gadget of European photographers and other professionals

Duesseldorf, 10.03.2008. People visiting football arenas for the German Bundesliga this year, noticed that many of the photographers sitting at the sidelines with their huge lenses had a silver coated tent sheltering their laptops from possible exposure to rain, sunshine or flying beer cans during a match. The notebook tent named “iCap” provides the solution to a well known problem that all notebook users will have experienced at some stage: iCap protects your notebook from glare, sun, heat, rain and sand while it is being used outdoors! Barely larger than a CD case and self-inflatable, iCap provides shelter and shade to notebooks.

Since the last summer, an increasing number of non-pros have started using iCap whilst spending time on their terraces, on campus, boats etc. According to the company that developed and patented iCap in Germany, orders went skyrocketing after several named German magazines unveiled very positive results of extensive iCap tests. Macwelt Magazine (the German version of Macworld) confirms that iCap blocks out sunlight with its opaque and reflective material to such extent that you even need lighting inside the tent on a rainy day. Sailing magazines stated that a Notebook used as a navigator on board was “outstandingly shielded from temporary spray water”. Yachting “Segler” magazine in turn underlined some of the key features of iCap, such as the three front flaps: “The flaps surely are not decorative, they effectively help downsize the front opening to keep the sun out”. Same magazine then went to recommend the usage of the six fastening loops to resist wind.

All testers deem the iCaps portability a major advantage: When folded, the tent measures as little as 20 cm, is flat and weights 250 grams.

“digit!”, pro photographers favourite magazine concluded: “iCap is as simple as it is effective, and it offers both an elegant and functional solution”.

iCap is available in two sizes: iCap 12+ for sub notebooks up to 13” and iCap 15+ for Notebooks up to 17”. These can be ordered worldwide at www.iCap-shop.com.

Magazine tests by German, Swiss and Austrian photography, boat, golf, and outdoor magazines, including a summary translation into English, can be viewed at www.notebooktent.com.

Vendor:
iCap by DR. ROUBANIS ASSOCIATES
Schloss Elbroich
Am Falder 4
40589 Duesseldorf

Press contact: Mrs. Lamprini Antoniou +40 211 58008 980
press@justgooutside.com

Press release and image resources:
www.iCap-shop.com/press.htm

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